



CONSUMERS' COMMITTEE

Tuesday, October 18, 2016, 1:00 – 3:00 PM
LGBT Center, 208 West 13th Street, Room 101, NY, NY

Planning Council Members Present: Billy Fields (Co-Chair), Randall Bruce (Consumer At Large), Maria Diaz, , Saul Reyes, John Schoepp, Kim Watson

Planning Council Members Absent: Katrina Balovlenkov (Co-Chair), Lisa Best, Altirik Harper, Harry Jackson, Jesus Maldonado, Antonio Munoz, Carlos Rosario

Appointed Community Members: Yves Gebhardt, Ron Joyner, Mark Brown

Guests: William Bazemore, Paul Carr, Michael Czaczkes, Lawrence Francis, Brittany Moseley

NYCDOHMH: Jose Colon-Berdecia, Jan Carl Park, Darryl Wong

MEETING MATERIALS DISTRIBUTED:

- Meeting Agenda & Rules for Respectful Engagement;
- July 28, 2016 Meeting Minutes;
- Consumers' Committee Outreach Brochure (original);
- Consumers' Committee Brochure Narrative (1st revision);
- Consumers' Committee Brochure Review Questions;
- Considering Work: Income & Benefits, Handout, August 19, Income as a Determinant of Health Conference, Brooklyn, NY;
- Building Leaders of Color (BLOC) Announcement, NMAC, 9/16;
- Meaningful Involvement of Peers in Evaluation & Data Collection, AIDS United, 10/16;
- NYSDOH AIDS Institute Peer Worker Employment Opportunities LISTSERV;
- NY HIV Planning Council October & November 2016 calendar; and
- Consumers' Committee 2016/17 Meeting Evaluation Results;
- Consumers' Committee October 2016 Meeting Evaluation; and
- HEP Magazine, Fall 2016

WELCOME/INTRODUCTIONS/REVIEW OF MINUTES

Billy Fields, Co-Chair, opened the meeting with *Jose Colon-Berdecia*, the newly-hired Planning Council Community Outreach Coordinator leading the group in a moment of silence. *Katrina Balovlenkov*, Co-Chair, was unable to attend due to a previous commitment. *Mr. Colon-Berdecia* and *Paul Carr* and *Brittany Mosely*, newly-recommended for Planning Council appointment introduced themselves. The minutes from the July 28th meeting were accepted as presented and the meeting materials were reviewed. *Jan Park*, Director and Governmental Co-Chair of the NY HIV Planning Council, offered PC staff assistance to committee members wishing to apply to the BLOC initiative. The group was reminded that on November 9, the 3rd Quality Improvement Conference will be held at NYU, showcasing providers' best practices. He also encouraged consumers to take an active role in shaping

future agendas, which should include workshops from consumers' perspectives in addition to providers' perspectives.

PUBLIC COMMENT:

Mr. Carr suggested that Planning Council meetings, especially Consumers' Committee meetings, should be more accessible to PLWHAs in the outer boroughs in non-traditional settings (such as congregate settings), given that many individuals are unaware of the existence of the Planning Council. *Mark Brown* commented that we should be realistic in our expectations of participation among newly-diagnosed individuals who may not view community planning as a top priority in their dealing with an HIV diagnosis.

PLANNING COUNCIL UPDATE:

Members have been urged to attend the Planning Council meeting on October 27 as well as the Needs Assessment Committee on November 10 to weigh in on the discussions regarding enhanced access to Hep C Direct Acting Antivirals (DAAs).

Co-Chairs Fields and Balovlenkov have been invited to participate in ongoing Quality Management planning and implementation meetings convened jointly by the AIDS Institute and the NYCDOHMH. The program is funded at \$3 million per year.

We are waiting for notification from the Mayor's Office on Appointments regarding the 2016-19 Planning Council recommended new member slate. Upon notification, the Planning Council will schedule an orientation, to which all are invited.

On August 19, the DOHMH hosted a conference addressing employment and income as a determinant of health, which was targeted to providers. In mid-2017, a conference will be developed targeting consumers who wish to be re/engaged in the workforce.

Preliminary discussions have occurred at DOHMH to explore the possible integration of the HIV Planning Group (HPG) and the HIV Planning Council (PC). A large number of Planning Council members have expressed interest in participating in these discussions.

The NY EMA's Part A application for next year has been submitted to HRSA, as has the Joint Integrated Prevention & Care Plan (to CDC and HRSA).

CONSUMERS COMMITTEE BROCHURE RE-DESIGN:

Committee leadership and Planning Council staff met in September and October to begin the process of revising the brochure. In response to the brochure, comments from meeting participants included:

- Why should I be involved? What is the compelling reason to get involved?
- What is the focus? If this is meant to be targeted to consumers, why is there so much text about the CARE Act and the Planning Council and not as much about consumers?
- The brochure is dry and not interesting to non- Planning Council consumers.
- How do we bring in people who are not represented on the Committee? The brochure needs to also address Long Term Survivors, heterosexuals and those with criminal justice background.
- We may want to develop two brochures – one targeting Planning Council membership and one the Consumers Committee. The tone/look should be modern and intellectual, as well as emotional.
- The Denver Principles (Nothing About Us Without Us) should be emphasized and a central point of focus.
- The language should be elementary; acronyms should be defined; resources should be identified to guide those in need of services; meeting logistics and details should be included.
- Consider publishing in other languages, i.e., Spanish.

- The Rules & Membership Committee should be brought into the process regarding the development of a Planning Council-specific outreach brochure.
- We may wish to explore on-line, electronic platforms for membership outreach.
- Additional information can be obtained from the Planning Council website and need not be included in the brochure.
- Limiting access to the information through the website may decrease access to the information as not everyone is computer literate or has access to computers.
- Small palm-card sized promotional materials are easy to distribute and attractive.
- There are limitations and challenges in getting intra-governmental approval for promotional materials developed; we may seek external sources for design consultation, etc.

Darryl Wong, Planning Council staff, suggested that an Ad hoc workgroup be created to work on the brochure, in addition to discussion at committees. Members will be notified when a meeting date has been established.

PUBLIC COMMENT/NEW BUSINESS/BOROUGH UPDATES

- The Upper Manhattan Ending the Epidemic (ETE) will be meeting on October 27.
- *Paul Carr* raised the issue of the quality and nutritive value of meals served at congregate facilities.
- The October 27 Planning Council meeting will focus on the growing opioid epidemic in NYC, with a demonstration of nasally-administered Naxolone.
- The Manhattan HIV Care Network will be meeting on October 26, where the focus will be on returning to work.

ADJOURNMENT

There being no further business, the meeting was adjourned at 3:10PM.